



Phase III (2012-2014)

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ALF strategy in Phase III (2012-14)



WHAT:

- Improving mutual perceptions and promoting mutual understanding, generating positive improvements in intercultural relations and policies
- Fostering the role of the Foundation in promoting ICD at the grass-root level by implementing civil society initiatives and promoting cooperation with governments and institutions
- Reinforcing the Anna Lindh Networks of civil society and building their capacities
- Enhancing civil practices of citizenship and social participation, and encouraging the development of a regional and intercultural citizenship beyond the borders

HOW:

- '4Ds' (Dialogue, Diversity, Democracy, and Development)

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2012- defining and shaping the 4Ds strategy



- NSDS Step V
- Call for mid term projects launched (40 selected)
- Opinion polls in Albania, Belgium, Denmark, **Egypt, Germany,** Ireland, Italy, Jordan, Morocco, Poland, Spain, **Tunisia, Turkey** to prepare next *report*
- Continuation of **Young Arab Voices** programme
- Preparation of the components of *Citizens for Dialogue* programme
- Multiannual programme and collaborations
- Preparation of the **ALF Forum 2013** in Marseille

2013- the most ambitious AWP since inception

Budget

- o About 50% of the budget of Phase III (7,3 M Euros)

Implementation and Consolidation of Strategic programmes:

- o Network Support (Step 5 and 6)
- o Call for Proposals (I and II)
- o Anna Lindh Mediterranean Forum 2013 (2nd)
- o Report on Intercultural Trends (2nd)
- o Education on Intercultural Citizenship
- o Dawrak-Citizens for Dialogue Programme
- o Young Arab Voices (II and III)
- o New visual identity and Communication Guidelines

Mobilisation and development of the 42 Networks

Paving the way for the ALF Institutionalisation (Phase IV)



AWP 2013 Network Support (Step 5 and Step 6)

Network Strategic Development Scheme. Step 5
Implementation: Until 30 June 2013 (15 months). Now in Interim reporting phase
Envelope: €1,332,082

Coordination and Services (C1)
(55 % of budget)

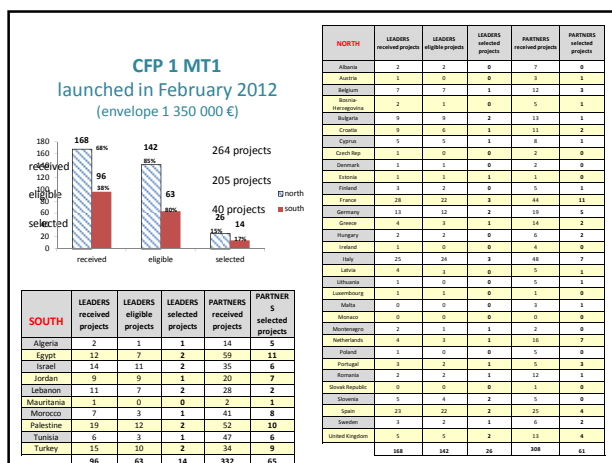
Entrusted to 38 HoNs and 3 Network Members

+

42 Common Actions (C2)
(45 % of budget)

Entrusted to 25 HoNs and 17 Network Members, involving more than 400 members as partners in Consortia

Network Strategic Development Scheme. Step 6:
Launch: Spring 2013.
Implementation: 1 July 2013 – Sept. 2014 (15 months)
Envelope: €1,267,918. (C1 and C2 will depend on Scenario for revised Triennial Budget)



ALF Report on Intercultural Trends 

- **Launching the second edition** of the ALF Report on IC Trends based on the success of first edition and the need to understand Social Changes and their impact on the Euromed Intercultural Dialogue
- **Conceiving the Report** as the core of a permanent tool of analysis of relevant trends and changes collecting data and facilitating analysis to support the ALF mission and intercultural action
- **Providing the ALF Networks and the Advisory Council** with a reliable tool for their activity, involving them in the making of the Report and its dissemination, and decision makers for elaboration policies related to intercultural relations

Work Plan

- Constitution of a new Scientific Committee (Opinion Poll and Report)
- Opinion Poll on IC Trends in 15 Euromed countries
- Access to permanent scientific and reliable data on Social Changes
- Preparation of the Report with Scientific Committee, Experts and Networks
- Chairs on Euromed Intercultural Dialogue
- Online Anna Lindh Digest on Intercultural Affairs and Euromed Media Review

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AWP 2013
ALF Report on Intercultural Trends 

Opinion Poll
Gallup Survey finalised: Albania, Belgium, Denmark, Egypt, Germany, Ireland, Italy, Jordan, Morocco, Poland, Spain, Tunisia and Turkey (underlined countries who repeat).

First results

- People from South more positive about their situation and more confident about the future of the country.
- Mutual interest is higher on both shores.
- A majority in North and South think Arab Spring will have positive impact on Euro-Med relations.
- Value priorities are similar but misperception of the Other persist.
- Countries repeating survey: positive change in Egypt about what the country can gain from a Euro-Med partnerships (linked to individual freedom, solidarity, gender equality).

Calendar for publishing the Report

- The Secretariat will share all the country results with the concerned governments.
- Gallup will present the results of the Survey at next BoG (before Forum)
- Preliminary results will feed Forum Strategic Debate on Trends
- The Secretariat will present Summary of the Report at BoG
- The Report will be launched in January 2014. Official launch in Brussels and Cairo.
- Presentations in Euro-Med countries with the participation of the Networks. (2014)



ALF Chair on Intercultural Dialogue at Sabanci University, Istanbul
Programme 2013 and Summer School.

AWP 2013
Dawrak-Citizens for Dialogue Programme 

Budget: 3 M Euros (funded by European Union)
Period: 30 Months (2012-2014)
Objective: Provide skills for Intercultural Dialogue and Citizenship
Scope: Euro-Med, focus on Arab countries
Target: 25.000 people (mainly Youth and Women)

Two main components and seven modules:

Capacity Building for Dialogue and Citizenship. Youth Participation (involving cities in collaboration with Governments). Education for Intercultural Citizenship. Arts for Change to promote civic awareness
Networking ALF Network Empowerment. Citizens Exchange for Intercultural Dialogue. 'Citizen Routes' for promoting debate and artistic participation. National Conventions for Dialogue and Citizenship

Implementation:
Through ALF Networks and service providers in each country
National programmes will be shared with concerned BoG Member.

Calendar of activities for 2013 being prepared:

- Six Trainings on Intercultural dialogue and Citizenship.
- Three Workshops on Advocacy.
- One National Network Meeting.
- Two Calls for Citizens Exchanges
- Two Citizens Routes in three countries.
- Three National Conventions



AWP 2013
Young Arab Voices Programme



Finalizing Phase II
UK Arab Debate Café, London, King's College, London, 27 Nov

Phase III (April 2013- March 2014)
Strategic Meeting in London with ALF, British Council and Open Society Foundation for Phase III.

Proposed Budget Phase III: 600.000 GBP based on partner contributions.

Period: April 2013- March 2014

Objective: Civil Society participation in local intercultural governance, advocacy.

Scope: Algeria, Egypt, Jordan, Libya, Morocco and Tunisia

Target: 80.000 Youth, 15 - 29 years old

ALF contribution: Expertise, Staff, Programmes (Forum, CDP) and NW.

ALF direct responsibility

- Morocco and Egypt (Coordination of 9 hubs, 150 debates, 40 trainings, target: 7000 youth)
- Communication
- High Profile events with Youth and Policy makers
 - General Secretary of LAS, Cairo, 30th of April
 - "Debate with the Elders", Cairo Opera House, 24 Oct.
 - Other possible debates (BoG suggestions)




AWP 2013
Multiannual Programme and Awards



Education for Intercultural Citizenship Project
Edition of Handbook on Education and Intercultural Citizenship
Training for Trainers and testing seminar, April 2013

Culture and Creativity
Farah Al Bahr Edition V
Translation in the Mediterranean: Support of Co-editions Pro.

Collaborations
Supporting Intercultural Initiatives through Collaborations


Euro-Med Award for Dialogue
2012 Focus: Youth for Change, Justice and Cultural Dialogue
Winner: Teatro Valle Occupato, Rome
Follow-up actions with National Networks
2013 Focus: Migrants as Actors for Mutual Understanding

Journalist Award
Awarded are 'Ambassadors for Intercultural Dialogue'
Ceremony in Berlin, 18th of October 2012
2013 Edition in Berlin







Teatro Valle Occupato, Rome

AWP 2013
New Communication Guidelines





Implementing the New Visual Identity

- Official launch of new ALF logo and **New Visual Identity** during the 11th Annual HoNs meeting.
- **Positively received by Networks and partners.** New Logo should contribute to increase ALF visibility.
- The adaptation for **National Networks** will be adopted by 1st January 2013 following debate among Networks.
- A **Style-Guide** for implementing the new visual identity has been finalized (use of logo, colors, fonts, positioning with partners, projects and Networks).
- The Secretariat is applying the **New Visual Identity to ALF communication tools** and promotional products (website portal, social media, email bulletins, stationary, banners, business cards).

AWP 2013
Investing in Strategic Visibility

- Finalisation of **Comprehensive Policy Guidelines** for ALF Secretariat, Networks and granted projects.
- **The Anna Lindh Forum** as the central communication action (Phare/Lighthouse) for the Foundation and the Euro-Med Cooperation.
- Launching a **'Digital-First' Strategy**, based on the use of Social Media and a new Website portal system.
- Securing **new partnerships** with TV networks (BBC Arabic, France 24, Al Arabiya, ON-TV).
- Contributing to the **visibility of the UfM and Euro-Med** cooperation through reinforced institutional activities.
- **Support mechanisms and trainings** to enhance the capacities of the Networks and the ALF Staff
- **Environmental Responsibility** in using print communication materials

AWP 2013
11th Annual HoN Meeting, Nicosia



Issues discussed:

- **Strategy and Programme:** How to reconcile the inter-governmental nature of the ALF and the demands of Networks and civil society? How to involve the Networks more?
- **Syria:** Commitment to work with members of the Syrian civil society in ALF activities
- **Financial Situation:** Concern about the budget deficit:
 - Austerity: Reduce less relevant activities and HR
 - Importance of CFP and the Common Actions
 - Statement on the ALF financial situation.
- **Improve the relation** between Secretariat and Networks
- Initiative for participating in the **World Social Forum** (Tunisia, end March 2013) presented by Morocco, Algeria, Tunisia and supported by 32 Networks.
- Statement supported by 21 Networks on the bid of the **Palestinian Authority** at the United Nations.
- Commitment for **Social and Environmental Responsibility** endorsed by the Secretariat.
- **Need for a Strategic debate after the Forum. Next Heads of Network Meeting.**
- (Report from Two Network Coordinators: Tunisia and Germany)



